



Become a Long Trail Day Hike-a-Thon Sponsor

What is Long Trail Day?

Long Trail Day is the Green Mountain Club's annual Hike-a-Thon! The signature fundraising event provides critical funds to pay for annual maintenance of 500+ miles of trails that make up the Long Trail and its side trails throughout the state.

Individuals and teams set their own distance and fundraising goals, solicit donations from friends, family, and co-workers, then come together to hike and celebrate the trail on Long Trail Day, Saturday, September 19.

Who will you reach?

GMC's audience includes hikers and conservationists from Vermont, throughout the Northeast, and far beyond. Participants include hikers and their large teams of supporters through peer-to-peer fundraising. Event publicity is targeted locally and statewide, as folks are encouraged to obtain sponsors and raise funds for the trail and then hike a distance of their choice.

A Hike-a-Thon for Vermont's Trails

Saturday, September 19, 2026

Why sponsor Long Trail Day?

Long Trail Day Hike-a-Thon sponsorship demonstrates your company's:

- Recognition of the significant value of outdoor recreation on Vermont's economy
- Commitment to employee wellness by maintaining free access to beautiful outdoor recreation areas
- Leadership as a supporter of sustainable protection of Vermont trails
- Enthusiasm to be a partner in a growing, fun Hike-a-Thon to support Vermont's trails!

For more information, please contact:
Rhonda Forcier at rforcier@greenmountainclub.org



BENEFITS	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Branded apparel for Long Trail Day participants with your company logo					
Guided hike on Long Trail Day for employees					X
Featured article in the Long Trail News					X
Promotion on Vermont Public				X	X
Logo on event postcard & poster				X	X
Logo displayed at the Visitor Center in Waterbury Center			X	X	X
Write up in promotional emails			X	X	X
Opportunity to add branded promotional materials to participant packet	X	X	X	X	X
Day-of vendor tabling	X	X	X	X	X
Promotion for two months on WDEV (local radio)	--	X	X	X	X
Name on event poster	X	X	X	(Logo)	(Logo)
Logo on website, social, email, Long Trail News	Small	Small	Medium	Large	Prominent

GMC Audiences:  21K  27K  17K  6.5K households

Visit the Long Trail Day Hike-a-Thon web page at: GreenMountainClub.org/LongTrailDay