

THE CLUB

In **1910**, the visionary founders of the Green Mountain Club (GMC) began to blaze and cut the Long Trail, the first long distance hiking trail in the United States. Today, the Green Mountain Club's **9,500+** members protect and maintain **500** miles of trails, shelters, and overnight sites that make up the Long Trail System.

Free and open to all, the Long Trail traverses the spine of the Green Mountains from Massachusetts to Canada. The Long Trail's breathtaking vistas and rugged trails provide a unique and pristine experience for hikers from all over the world. For Vermonters, having access to the Long Trail right in their backyard is a way of life; for visitors, it's a reason to return to the Green Mountains.

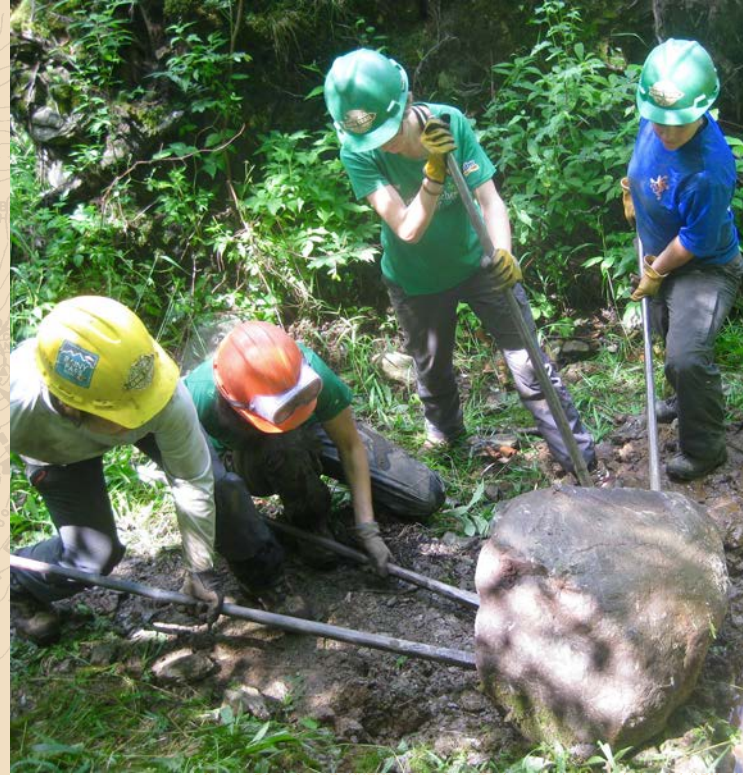
With **40** professional field staff and **1,000** volunteers every year, GMC protects and maintains the Long Trail, Appalachian Trail in Vermont, and Kingdom Heritage Lands trails. We also educate trail users and create new stewards of the land to carry on this important work.

YOUR IMPACT

Partnering with the Green Mountain Club through a corporate sponsorship gives your business the opportunity to support our trail work, stewardship, and education programs, expanding our reach and doing even more to support our mission. Your commitment will have a lasting impact on the trail and the **200,000** hikers that experience it every year.

Green Mountain Club members and volunteers share a love for hiking and a commitment to preserving and protecting the Long Trail System for future generations. By sponsoring our work you are joining this vast community of over **9,500** members who are environmental enthusiasts and advocates.

Connect your mission with ours and enjoy the benefits for your company, brand, and staff.



VISIT:

Green Mountain Club
4711 Waterbury-Stowe Road
Waterbury Center, VT 05677

CALL:

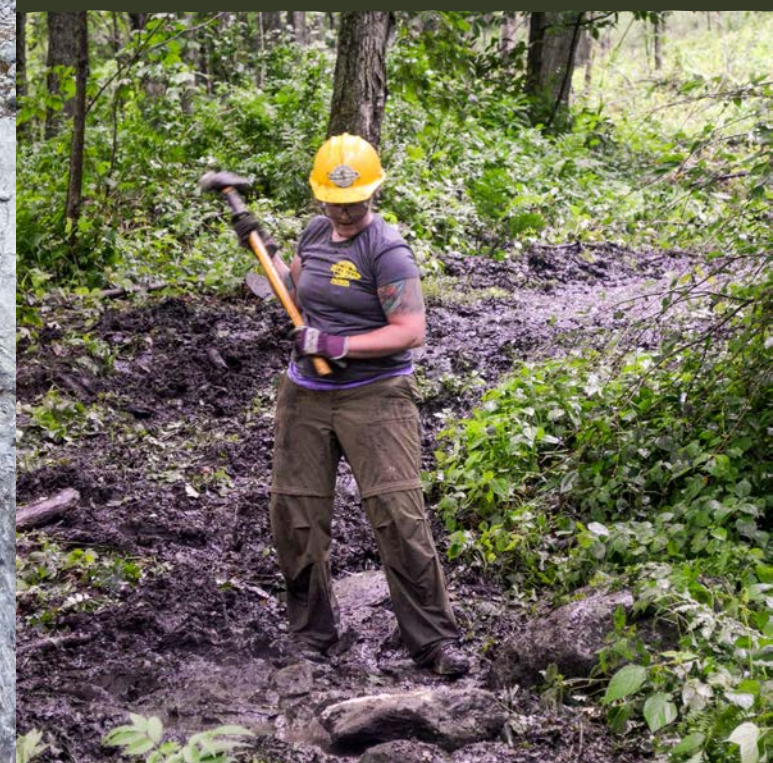
(802) 241-8324

EMAIL:

membership@greenmountainclub.org

www.GreenMountainClub.org

Corporate Sponsorship



SPONSORSHIP BENEFITS

THE MISSION OF THE GREEN MOUNTAIN CLUB

is to make the Vermont mountains play a larger part in the life of the people by protecting and maintaining the Long Trail System and fostering, through education, the stewardship of Vermont's hiking trails and mountains.



SEE HOW IMPORTANT TRAIL SYSTEMS ARE TO ALL OF US: VIEW THE ECONOMIC IMPACT STUDY WHICH OFFERS TOTAL ANNUAL ECONOMIC ACTIVITY SUPPORTED BY TRAIL USE, INTERNATIONAL VISITOR DATA, AND MORE AT:

www.GreenMountainClub.org/Impact



JAY PEAK \$1,000

- YOUR BUSINESS LOGO & LINK ON GMC'S WEBSITE
- PUBLICITY ON GMC'S SOCIAL MEDIA PLATFORMS & RADIO SHOW
- YOUR BUSINESS NAME & LOGO INCLUDED IN GMC EVENT PUBLICITY
- ANNUAL FEATURE IN EMAIL NEWSLETTER
- USE OF GMC'S LOGO ON YOUR BUSINESS WEBSITE

STRATTON \$5,000

- YOUR BUSINESS LOGO & LINK ON GMC'S WEBSITE
- PUBLICITY ON GMC'S SOCIAL MEDIA PLATFORMS & RADIO SHOW
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- ANNUAL FEATURE IN EMAIL NEWSLETTER
- USE OF GMC'S LOGO ON YOUR BUSINESS WEBSITE
- ANNUAL ACKNOWLEDGEMENT IN LONG TRAIL NEWS & GMC ANNUAL REPORT
- GMC PRESS RELEASE STATING NEW PARTNERSHIP

CAMEL'S HUMP \$15,000

- YOUR BUSINESS LOGO & LINK ON GMC'S WEBSITE
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- USE OF GMC'S LOGO ON YOUR BUSINESS WEBSITE
- ANNUAL ACKNOWLEDGEMENT IN LONG TRAIL NEWS & GMC ANNUAL REPORT
- GMC PRESS RELEASE STATING NEW PARTNERSHIP
- SPONSORED POST ON GMC'S BLOG
- GUIDED HIKE FOR YOUR STAFF
- UNDERWRITE A WEEK OF LONG TRAIL PATROL, WITH SIGNAGE STATING SPONSORSHIP DURING TRAIL WORK

MANSFIELD \$30,000

- YOUR BUSINESS LOGO & LINK ON GMC'S WEBSITE
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- SPONSORED POST ON GMC'S BLOG
- GUIDED HIKE FOR YOUR STAFF
- UNDERWRITE A WEEK OF LONG TRAIL PATROL, WITH SIGNAGE STATING SPONSORSHIP DURING TRAIL WORK
- UNDERWRITE AN ISSUE OF LONG TRAIL NEWS
- SERVICE LEARNING PROJECT FOR YOUR STAFF
- LONG TRAIL PRESENTATION GIVEN BY GMC'S EXECUTIVE DIRECTOR TO YOUR STAFF