



The Green Mountain Club maintains over 500 miles of trails, shelters, and overnight sites on the Long Trail, the oldest long-distance hiking trail in the United States, and also maintains the Appalachian Trail in Vermont.



**VISIT:**  
Green Mountain Club  
4711 Waterbury-Stowe Road  
Waterbury Center, VT 05677

**CALL:**  
(802) 241-8324

**EMAIL:**  
[membership@greenmountainclub.org](mailto:membership@greenmountainclub.org)

[www.GreenMountainClub.org](http://www.GreenMountainClub.org)

## GREEN MOUNTAIN CLUB BUSINESS MEMBERSHIP

**THE MISSION OF THE GREEN MOUNTAIN CLUB** is to make the Vermont mountains play a larger part in the life of the people by protecting and maintaining the Long Trail System and fostering, through education, the stewardship of Vermont's hiking trails and mountains.

# FOUNDERS & MAINTAINERS

# OF THE LONG TRAIL

[www.GreenMountainClub.org](http://www.GreenMountainClub.org)



SEE HOW IMPORTANT TRAIL SYSTEMS ARE TO ALL OF US: VIEW THE ECONOMIC IMPACT STUDY WHICH OFFERS TOTAL ANNUAL ECONOMIC ACTIVITY SUPPORTED BY TRAIL USE, INTERNATIONAL VISITOR DATA, AND MORE AT:  
[www.GreenMountainClub.org/Impact](http://www.GreenMountainClub.org/Impact)





## THE CLUB

In **1910**, the visionary founders of the Green Mountain Club (GMC) began to blaze and cut the Long Trail, the first long distance hiking trail in the United States. Today, the Green Mountain Club's **9,500+** members protect and maintain **500** miles of trails, shelters, and overnight sites that make up the Long Trail System. We work in partnership with Vermont Department of Forests, Parks and Recreation; the U.S. Forest Service; the National Park Service; the Appalachian Trail Conservancy; and private land owners.

Free and open to all, the Long Trail traverses the spine of the Green Mountains from Massachusetts to Canada. The Long Trail's breathtaking vistas and rugged trails provide a unique and pristine experience for hikers from all over the world. For Vermonters, having access to the Long Trail right in their backyard is a way of life; for visitors, it's a reason to return to the Green Mountains.



## YOUR IMPACT

Green Mountain Club members and volunteers share a love for hiking and a commitment to preserving and protecting the Long Trail System for future generations. Their support is what makes the trail possible and keeps access to it free. GMC is governed by an all volunteer board of directors and is made up of fourteen local chapters, known as GMC sections, which each maintain a piece of trail and provide group outings in their region.

With **40** professional field staff and **1,000** volunteers every year, GMC protects and maintains the Long Trail, Appalachian Trail in Vermont, and Northeast Kingdom trails. More than half of our operating budget comes from the generosity of our members and donors, and without this support we can not do this work.

The Green Mountain Club's Business Member Program enables businesses from a wide variety of industries to reach our membership of over **9,500**. Partner businesses support the stewardship of the Long Trail System and are a part of a vast community of environmental enthusiasts and advocates. Add value to your business and connect your mission with ours by becoming a GMC Business Member today.

**"We're proud business members of the Green Mountain Club. It's important to us to give back to the organization who protects and maintains the Long Trail year after year."**

*- Long Trail Brewing, GMC Business Member since 2004*

## PROTECTOR \$150.00

- YOUR BUSINESS LINK ON GMC'S WEBSITE
- AN ANNUAL SUBSCRIPTION TO THE LONG TRAIL NEWS
- BUSINESS MEMBER WINDOW DECAL
- OPPORTUNITY TO OFFER DISCOUNTS TO GMC MEMBERS

## GUARDIAN \$250.00

- YOUR BUSINESS LINK ON GMC'S WEBSITE
- AN ANNUAL SUBSCRIPTION TO THE LONG TRAIL NEWS
- BUSINESS MEMBER WINDOW DECAL
- OPPORTUNITY TO OFFER DISCOUNTS TO GMC MEMBERS
- YOUR BUSINESS LOGO ON GMC'S WEBSITE
- PUBLICITY ON GMC'S SOCIAL MEDIA PLATFORMS

## STEWARD \$500.00

- YOUR BUSINESS LINK ON GMC'S WEBSITE
- AN ANNUAL SUBSCRIPTION TO THE LONG TRAIL NEWS
- BUSINESS MEMBER WINDOW DECAL
- OPPORTUNITY TO OFFER DISCOUNTS TO GMC MEMBERS
- YOUR BUSINESS LOGO ON GMC'S WEBSITE
- PUBLICITY ON GMC'S SOCIAL MEDIA PLATFORMS
- YOUR BUSINESS NAME & LOGO INCLUDED IN TAYLOR SERIES EVENT PUBLICITY

